



**NEWS FOR BEDFORD
BUSINESSES**

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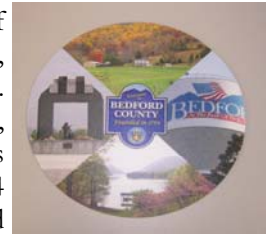
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BUSINESS UPDATES

BUSINESS APPRECIATION WEEK, MAY 16-22, 2010

You bet! Our businesses are determined and deserve our continued support of appreciation for making our community a wonderful place to live, work, and play. Despite the difficult economy, the businesses of Bedford County, both large and small, continue to endure and prevail.

As part of a statewide initiative, the Bedford County Board of Supervisors adopted a proclamation recognizing May 16-22, 2010 as Business Appreciation Week here in Bedford County. As a way to recognize those businesses, Diana Cocke, Existing Business Coordinator, visited a number of companies and delivered a gift of appreciation (a mouse pad featuring 4 scenic pictures of Bedford County) throughout the Bedford County existing business community.



We have the bragging rights to two (2) new grocery stores in Bedford County and it's about as good as it gets! We extend a big welcome to the new Food Lion in Moneta and the new Forest Kroger store.

FOOD LION-MONETA

Located on the southwest side of Bedford County near the lake, it is a must see to visit and shop at the Moneta Commons Food Lion Store. The 35,000 square foot store opened on April 20, 2010 creating 50 full and part-time jobs. Food Lion, thank you for making Bedford County your place of business.



KROGER-FOREST



How many times have you been asked? "Have you been to the new Forest Kroger store yet?" Well, if you haven't, you need to. Located on US 221 in Forest, the new 78,000 square foot store opened on April 15, 2010 and is one of the largest in Kroger's Mid-Atlantic (6 states) Region. Thank you, Kroger, for bringing 225 new jobs

(includes part-time and full-time) to Bedford County!

Why buy anywhere else, when the businesses of Bedford County offer a diversity of quality products and services?

ONE PROGRAM

Tours Continue to Inspire Tomorrow's Workforce

What are the students saying about the tours?

"It was awesome!"

"The trip reinforced my ideas about a career."

"I would strongly recommend this trip to other students."

"Our tour guide was great!"

"It was good, but I wished I had asked more questions."

AEROFIN TOUR

Twenty (20) Bedford County junior and senior high school students from Jefferson Forest, Liberty and Staunton River learn about AeroFin's engineering/design department from mechanical engineer Dan Posid.

The tour of AeroFin's 150,000 plus square foot manufacturing facility in Lynchburg was hosted by Ms. Brooke McDonald, Human Resource and Safety Director. A leading manufacturer of heat exchangers and heat transfer equipment, AeroFin was founded in 1923 with offices located throughout North America. As the students toured, Ms. McDonald stressed job safety and elaborated on job qualifications, work ethic, and career planning.



GRIFFIN PIPE TOUR

Touring the heavy industrial facility of Griffin Pipe will amaze you. Located in Lynchburg's lower basin, Griffin Pipe acquired Glamorgan Pipe and Foundry Company in the early 70's. The same twenty (20) students that visited AeroFin during the morning hours, had the opportunity to tour Griffin Pipe in the afternoon to see first hand the manufacturing process of producing ductile iron pipe for water and wastewater systems. Mr. Bob Ingram, Plant Manager, presented a brief overview of Griffin Pipe's history up to its present operation. Note: The Bedford County Office of Economic Development would like to recognize and congratulate Griffin Pipe's Lynchburg facility on its current \$35 million dollar expansion and wish them the very best.

DELTA STAR TOUR



Safety Director, Frank Goodwin explains the manufacturing process to a group of junior and senior Bedford County high school students from Jefferson Forest, Liberty, and Staunton River, as the students toured Delta Star's Lynchburg facility on March 18, 2010.

Founded in 1908 in Chicago, Delta-Star Electric subsequently became a division of the H. K. Porter Company in Lynchburg. Later in 1980, Lynchburg and Belmont, CA transformer plants would use the Delta Star name, but without the hyphen. Known as the sole manufacturer of mobile transformers and substations, these units are welded to their trailers making them accessible to remote locations and emergency outages. Each power transformer is design built to customer specifications.

ONE PROGRAM TOURS CONT....

SOUTHERN-AIR TOUR



Gary Booth, Director of Personnel Development, addressed Forty (40) Bedford County junior and senior high school students from Jefferson Forest, Liberty and Staunton River on Southern-Air's career opportunities, job qualifications and essential skills. Founded in 1946 as a residential heating service Southern-Air is now a full service design-build/mechanical/electrical contractor for commercial and industrial facilities and staffs over 750 employees. The students had the opportunity to tour Southern-Air's main office on Lakeside Drive and then traveled to the fabrication shop located on Mill Race Drive in Lynchburg.

Students look on in amazement as the "hurling" of the melons begin.

One special highlight of the visit to Southern-Air was the demonstration of a trebuchet. A project by local a Boy Scout Troop, this trebuchet was constructed to compete in pumpkin flinging contests. This machine is an ancient siege weapon that was used during medieval times to propel heavy objects vast distances, but became obsolete after gunpowder was introduced. The students learned that the technicians that worked on the trebuchet were Ingenitors. Today Ingenitors are known as "Engineers."



HURT & PROFFITT TOUR

As students toured Hurt and Proffitt, Inc. in Lynchburg, Doyle Allen explained the career qualifications required to work in the field of civil engineering, surveying, and land development, just to name a few. Situated outside of Hurt and Proffitt's office several students from Liberty and Jefferson Forest high schools had the opportunity to participate in the mechanics of a surveying demonstration and visited the test lab and saw firsthand how the strength of concrete is tested. One of the largest engineering and surveying firms in Central Virginia, Hurt and Proffitt has offices located in Lynchburg, Norfolk and Wytheville. Note of appreciation....our many thanks to Hurt and Proffitt for treating the students to a Subway sandwich!



COLEMAN-ADAMS CONSTRUCTION TOUR



Keith Stevens, Safety Director of Coleman-Adams Construction, Inc., talks with several students from Liberty and Jefferson Forest high schools as they tour a Coleman-Adams job site at Liberty University. Mr. Steven's stressed the number one job priority and that is safety. The students had the opportunity to see and ask questions about the facility under construction and what career qualifications are needed to be a part of the Coleman-Adams team. Located in Forest, Coleman-Adams was established in 1971 and is known to be one of Virginia's oldest and most admired construction businesses.

THANK YOU – Aerofin, Coleman-Adams Construction, Delta Star, Griffin Pipe, Hurt and Proffitt, and Southern-Air for providing the students an opportunity to learn first hand about your business and career possibilities.

WON'T YOU INVEST IN YOUR FUTURE WORKFORCE?

Won't you show a student that it's not impossible? Show them that they do have a future career right here in the region. Provide an up and coming junior or senior high school student from Bedford County the opportunity to learn about your business and career opportunities. Whether you are hiring now or possibly in the future, please consider opening your doors to educating our Bedford students by providing them with an opportunity to visit your business or bring your business to school.....SHOWCASE your businesses....come to the high schools and talk with the students! We hope that you will consider this opportunity by contacting the Office of Economic Development at 540-587-5670. You'll be glad you did!

UPDATE ON CAER

If you have driven by the New London Business and Technology Center lately you can see signs of wonderful things to come as the new Center for Advanced Engineering and Research (CAER) building is sprouting its structure.



LET'S TALK BUSINESS ASSISTANCE



Look no further...it is so easy and is only a click or phone call away.....you will find information on local, regional, state and federal government contacts that offer assistance in starting a business to training, development, marketing, and financing by contacting the Bedford County Office of Economic Development at 540.587.5670 or by visiting our website at www.bedforeconomicdevelopment.com

UPCOMING EVENTS

**BUSINESSES AND ENTREPRENEURS-COME
GROW WITH US**



BUSINESS SALES GROWTH WORKSHOP

It's a "free", half day workshop for businesses looking to grow their sales and/or looking for new markets. Companies are trained on the state's procurement process and information on federal contracts. The sales seminar will be held on **June 9, 2010 at the CVCC Bedford Center from 8:00 am to 1:00 pm**. A continental breakfast will be provided. You may register by going online to www.vastartup.gov or calling (804) 371-8258. If you have any questions, please do not hesitate to contact our office at (540) 587-5670.



*Memorial Day—May 31, 2010
In remembrance of the brave men and women who
gave their lives for our freedom.*